

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF JULY 2005**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	LDG REP/WEB PROV/DAC/TDC/FSHG/DIVE UMB MTGS	\$205.87
FLORIDA KEYS KEYNOTER	LDG REP/WEB PROV/DAC/TDC/FSHG/DIVE UMB MTGS	\$209.60
FLORIDA KEYS .COM	7/1-8/1/05	\$1,250.00
THE REPORTER	LDG REP/WEB PROV/DAC/TDC/FSHG/DIVE UMB MTGS	\$231.62
TINSLEY ADVERTISING	FLAUSA.COM APR-MAY05	\$850.62
TINSLEY ADVERTISING	USATODAY.COM APR05	\$702.08
TINSLEY ADVERTISING	NYTIMES.COM OCT04-JAN05	\$17,769.25
TINSLEY ADVERTISING	BOSTON.COM MAY05	\$2,260.00
TINSLEY ADVERTISING	SPANFLY JUN05	\$19,398.33
TINSLEY ADVERTISING	GEN FSHG	\$12,164.73
TINSLEY ADVERTISING	EMERG ADV	\$38,432.90
TINSLEY ADVERTISING	GEN ARTS	\$14,289.37
TINSLEY ADVERTISING	PROMO ADV	\$451,961.45
TINSLEY ADVERTISING	DIVE UMB	\$13,522.76
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$323,842.78
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$31,072.18
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$48,390.81
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$66,441.13
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$97,910.32
		<hr/> \$1,140,905.80
<b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
FL KEYS HISTORY OF DIVING	MUSEUM PROJ.	\$21,307.75
KEY WEST FILM SOCIETY	TROPIC CINEMA PHASE 3	\$2,853.20
		<hr/> \$24,160.95
<b><u>VISITOR INFORMATION SERVICES</u></b>		
KEY WEST CHAMBER OF COMMERCE	JUL05	\$17,250.00
MARATHON CHAMBER OF COMMERCE	JUN05	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	JUN05	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	JUN05	\$7,750.00
KEY WEST BUSINESS GUILD	APR-MAY05	\$6,083.32
LOWER KEYS CHAMBER OF COMMERCE	JUN-JUL05	\$9,000.00
		<hr/> \$53,416.64
<b><u>EVENTS</u></b>		
BURDINES WATERFRONT	DOLPHIN & BLACKFIN TOURNAMENT	\$5,000.00
CLEAR CHANNEL BROADCASTING	BARLEY'S BAY FEST	\$4,539.00
CLEAR CHANNEL BROADCASTING	FK ISLAND FEST	\$5,900.00
CLEAR CHANNEL BROADCASTING	DOLPHIN MASTERS INV	\$1,500.00
COOKE COMMUNICATIONS	UNDERWATER MUSIC FEST	\$106.40
FLORIDA STRAITS CONCH	CONCH REPUBLIC LADIES TOURN	\$1,085.00
GEMINI PRINTING OPERATIONS	HIBISCUS PEDAL	\$880.00
GOLD CUP TARPON TOURN	RQST 1 FY05	\$2,000.00
ISLAMORADA CHAMBER OF COMMERCE	FK ISLAND FEST	\$504.30
KEY WEST FISHING TOURNAMENT	RQST 9 FY05	\$1,250.00
KEY WEST INVESTMENT SYNDICATE	MTHN OFFSHORE GRAND PRIX	\$134,700.00
KEY WEST TOURIST DEVELOPMENT ASSOC	CHICKENFEST	\$33,000.00
SCOTT ADVERTISING DESIGN	HIBISCUS PEDAL	\$1,045.00
THE PENNEY GROUP	TRUMAN LEGACY SYMPOSIUM	\$1,316.77
TINSLEY ADVERTISING	PRIDEFEST 05	\$10,314.87
TINSLEY ADVERTISING	FK ISLAND FEST	\$11,542.83
		<hr/> \$214,684.17
<b><u>OFFICE SUPPLIES &amp; OPER COSTS</u></b>		
BAYSHORE TECHNOLOGIES	PROJECTOR/ MONITOR CABLE/CARRYING CASE	\$1,522.00
BUCCANEER COURIER	TDC PACKETS DELIVERY	\$496.00
C.B SCHMITT REAL ESTATE	JUL05 RENT	\$7,503.60
DIVERSIFIED SERVICES	JUN05	\$345.00
FEDERAL EXPRESS CORP	SHIPPING	\$817.40

KEYS INSURANCE SERVICE	BOND RNWL 8/15/05-06	\$100.00
KRAUS COMMUNICATIONS	PHONE REPAIR	\$75.00
OFFICE DEPOT	OFFICE SUPPLIES	\$1,353.92
ROBBIES SAFE HARBOR MARINA	APR-JUN05 MAINT HIGGS BCH	\$21,352.26
ROBBIES SAFE HARBOR MARINA	APR-MAY05 VET PRK	\$2,676.26
ROBBIES SAFE HARBOR MARINA	APR-MAY05 HH PRK	\$2,382.60
SHERWIN WILLIAMS	HIGGS BCH MAINT SUPPLIES	\$49.92
TOTAL TEMP CONTROL	JUN05 MAINT	\$99.95
UNITED STATES POSTAL SERVICE	POSTAGE/MAR-JUL05	\$3,430.00
XEROX CORP	JUN05 COPIER	\$512.45
XEROX CORP	JUN05 FAX	\$70.70
XEROX CORP	PRINT CHGS	\$43.10
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		\$42,830.16

#### **PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD	JUL-AUG05	\$53,084.22
CLERK OF THE CIRCUIT COURT	APR-JUN05 EXP	\$12,232.29
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		\$65,316.51

#### **PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES		\$0.00
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		\$0.00

#### **SALES & MARKETING**

AMEUROP PHONE ASSIST	JUN05	\$1,500.00
FILM FLORIDA PUBLISHING	PRODUCTION GUIDE	\$8,000.00
FLORIDA HUDDLE	HUDDLE 2006, FT. LAUD. 1/29-31/06	\$2,250.00
JAMES T DUNN ENTERPRISES	REG-MTGS QUEST, MN	\$4,390.00
KEYBOARD ADVERTISING	BAG SPOTTERS	\$1,768.20
PRANGE O'HEARN	MAY05 COLL	\$3,718.75
RICHARD K MILLER & ASSOC	2005 TLBMR HANDBOOK	\$385.00
SMITH TRAVEL RESEARCH	MAY05	\$575.00
THE PEDDLER GROUP	PLANTS-PRIDEFEST, GA 6/25/05	\$385.00
TTRA TRAVEL & TOURISM	MEMBER 2005-J. BENNETT	\$295.00
UNIVERSITY OF FLORIDA	FL STATE ABSTRACT 2004	\$52.00
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		\$23,318.95

#### **TELEPHONE & UTILITIES**

BELLSOUTH	2961552JUL05	\$458.45
BELLSOUTH	2941936JUN05	\$235.02
BELLSOUTH	2942901JUN05	\$943.52
BELLSOUTH	2950918JUN-JUL05	\$299.90
BELLSOUTH	2966103APR-JUN05	\$878.04
BELLSOUTH LONG DISTANCE	2961552JUN05	\$904.00
CINGULAR WIRELESS	5090402MAY-JUN05	\$200.86
COMPUTER OFFICE SOLUTIONS	JUL05	\$22.00
FKA	JUN05 TDC	\$64.33
KEYS ENERGY SERVICES	JUL05 TDC	\$448.30
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		\$4,454.42

#### **TRAVEL**

HAROLD WHEELER	JUN05 MTGS	\$341.30
HAROLD WHEELER	ST. AUGUSTINE 6/15-16/05	\$221.71
HAROLD WHEELER	KWCOC 5/25/05	\$18.00
HAROLD WHEELER	LA 6/17/05	\$18.00
KEY WEST TRAVEL CONDO	H. WHEELER-ST. AUGUSTINE 6/15-16/05	\$520.30
KEY WEST TRAVEL CONDO	S. TORTU-CA 6/12-17/05	\$840.70
MAXINE PACINI	JUN05 MTGS	\$219.60
SABINE PONS CHILTON	JUN05 TVL	\$44.00
SHIRLEY GUN	JUN05 MTG	\$40.50
STEVE K SMITH	PRIDEFEST, ATLANTA 6/23-27/05	\$1,627.62
SUSANNE TORTU	JUL05 SITE INSP, KL	\$161.30
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		\$4,053.03

**TOTAL      \$1,573,140.63**